

## Claims

[c1] We claim as our invention:

1.A method for manufacturing a golf club head having a polymer insert with an indicia thereon, the method comprising:

placing the golf club head within a base, the golf club head having a front face with a recess and an insert therein, the base designed to contain the golf club head with the insert exposed for printing thereon;

pad printing an UV-curable ink directly on the external surface; and

curing the indicia through exposure to artificial UV light for a predetermined time period.

[c2] 2.A method for manufacturing a golf club head having a polymer insert with an indicia thereon, the method comprising:

placing the golf club head within a base, the golf club head having a front face with a recess and an insert therein, the base designed to contain the golf club head with the insert exposed for printing thereon;

pad printing a heat-curable ink directly on the external surface; and

curing the indicia through heating in a convection oven for a predetermined time period.

[c3] 3,A method for manufacturing a golf club head having a polymer insert with an indicia thereon, the method comprising:

placing the golf club head within a base, the golf club head having a front face with a recess and an insert therein, the base designed to contain the golf club head with the insert exposed for printing thereon;

hot stamping the indicia directly on the external surface; and

cooling the golf club head for a predetermined time period.

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